

Zentyal presents the only drop-in replacement for Microsoft® Exchange Server at the WHD.global 2014

Zaragoza (Spain), 1 April, 2014

- *Zentyal is the only vendor to offer native compatibility with Microsoft Outlook®, without plug-ins*
- *Zentyal for Hosting Providers is a native drop-in replacement to Microsoft® Hosted Exchange*

Zentyal, developer of server technology natively interoperable with Microsoft® server products, presented today its drop-in replacement for Microsoft® Exchange Server in the World Hosting Days 2014 (WHD.global). The event is one of the largest hosting events worldwide with over 5,000 expected attendees from all over the world in 2014 and it is being held in Rust, Germany, from the April 1 to 3.

Zentyal is the only vendor worldwide to offer hosting providers a native drop-in replacement to Microsoft® Hosted Exchange. Unlike with other solutions, Zentyal does not require the installation of Microsoft Outlook® connectors or plug-ins. During the WHD.global 2014, the attendees will have the opportunity to learn first-hand about the *Zentyal for Hosting Providers* product by attending presentations, live product demonstrations hosted on company's stand B20 and one-to-one meetings.

*"Microsoft's decision to sell Office 365 directly to end customers and to ignore the channel is having a huge impact on hosting providers' businesses" said **Ignacio Correas, Zentyal CEO**. "We are offering the first real, fully Microsoft-compatible alternative that gives the hosting providers a chance to compete with Microsoft's offering. There is a massive interest for this".*

Zentyal differs from other Microsoft® Exchange Server alternatives in being the only vendor that uses the native Microsoft® protocols, both for groupware (Microsoft® Exchange MAPI) and directory management (Microsoft Active Directory®). This makes Zentyal the second company - besides Microsoft - to offer solutions that implement these protocols that currently form the very core of any business IT infrastructure.

Hosting Providers Are the Largest Beneficiary

"Hosted Microsoft Exchange Partners have had some initial success in the Hosted Exchange market. However, Microsoft's entry into the Cloud Business email market is limiting growth for Microsoft's partners".

Microsoft Exchange, Office 365 and Outlook Market Analysis, 2013-2017. The Radicati Group, 2013

Ever since the release of Microsoft® Exchange Server 5.5 in 1997, a large number of hosting providers have been delivering hosted email solutions based on this technology. However, as Microsoft® decided to enter the hosted email market with Office 365™ and the support options for popular Microsoft® Exchange Servers keep expiring, the traditional Microsoft® Hosted Exchange Providers are left with few options: Become Office 365™ resellers losing control over their business, technology and customer data, or deploy *Zentyal for Hosting Providers*.

Zentyal offers a unique and very interesting mail solution for traditional Microsoft® Hosted Exchange Providers, because it is only vendor worldwide - besides Microsoft® - to offer native interoperability with Microsoft® Outlook. Users can continue using their mail clients without any interruption or the need to install additional software or connectors on their mail clients.

In addition to offering a natively Microsoft® Outlook compatible mail server, *Zentyal for Hosting Providers* comes by default with mobile phone synchronization, modern webmail, integrated cloud file sharing service and API access. Moreover, it offers scalable, multi-tenant setup with High Availability, getting the hosting provider back in control over both the technology and the data, all for a significantly lower TCO.

How to Request a Demo Account

Interested providers can request a *Zentyal for Hosting Providers* demo account. It offers a completely functional webmail environment that is currently on public beta. By submitting a Demo account request through the URL mentioned below, the user will receive personal account credentials and instructions on how to test the native interoperability of the *Zentyal for Hosting Providers* product directly with their Microsoft Outlook® clients:

<http://www.zentyal.com/for-hosting-providers/demo/>

Agenda for WHD.global 2014

April 1, 2014

15:30 - Room Sanssouci

Presentation: "Zentyal, let your servers talk Exchange like native speakers"

April 1-3

10:00 | 12:00 | 16:00 - Booth B20

Demo "Zentyal, the only drop-in replacement for Microsoft® Hosted Exchange"

Additional Resources

[Registration](#) for an exclusive two-hour in-depth training on *Zentyal for Hosting Providers* (April 9, on-line)

Zentyal for Hosting Providers [Datasheet](#)

Zentyal for Hosting Providers [Product Description](#)

Ignacio Correas
CEO, Zentyal
Phone: +34 685 87 60 33
Email: icorreas@zentyal.com

About Zentyal

Zentyal designs and develops easy-to-use and affordable IT infrastructure since 2004. Zentyal is the only vendor worldwide to offer server technology that is natively interoperable with both Microsoft Active Directory® and Microsoft® Exchange Server, giving businesses of all sizes the first real alternative to move their IT infrastructure transparently from Microsoft® to other solutions that fit their needs better. Zentyal is purely channel oriented company, selling its products, services and solutions only through its global partner network.

Acknowledgements

Microsoft, Microsoft Active Directory, Office 365 and Outlook are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries.