

Zentyal names Beata González-Blanco Vice President of Global Sales

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- *The executive will lead the international expansion strategy of the company in Europe and Latin America*

Zentyal, developer of easy IT solutions for small business, today announced the appointment of **Beata González-Blanco to Vice President of Global Sales**. The joining of Beata González-Blanco to Zentyal is further step towards the company's firm commitment to increase its presence in the European and Latin American markets. In her new position, the executive will drive the international expansion strategy in which the Spanish company is immersed.

With extensive experience in the IT sector, Beata González-Blanco brings to Zentyal over 20 years of experience in business management and international business development. Passionate about the challenges and new opportunities as well as charitable initiatives, Beata González-Blanco has been advising both nonprofit entities as start-ups, helping them in their international expansion.

*"Zentyal has a unique solution for the global Business Email and Collaboration market served by an Microsoft Exchange Server, either on-premise, or in the cloud with Hosted Microsoft Exchange Server or Microsoft Office 365" said **Beata González-Blanco**. "I am very excited about the market opportunity ahead of us and truly privileged to be joining the talented Zentyal Team".*

Prior to joining Zentyal, Beata González-Blanco was the Director of Business Development of Global Alliances at **Flexiant**, a Provider of Cloud Orchestration Software for on-demand, fully automated provisioning of cloud services.

She started her career at Oracle, and later joined **Sybase** (now **SAP**), where she served as the Director of International Distribution. Since then, Beata González-Blanco has held variety of executive sales management positions at big corporates as well as SMB's and start-ups.

In 2002 she was appointed the Managing Director EMEA of **Wily Technology Inc.** and she was in charge of launching the European headquarters in London. Following Wily Technology's expansion, the company was sold to **Computer Associates** in 2006. In 2007, Beata joined **FRSGlobal** as a Sales Director and a member of the Senior Management Team embarking on a challenging path of delivering Regulatory Reporting Solutions to financial institutions based in the City of London. Wolters Kluwer Financial Services acquired FRSGlobal in 2010.

Beata González-Blanco holds Bachelor of Science Honors degree in Computer Science and Psychology from Brunel University in London, and Management Accolades from International Management Institute in Brussels. She is the **Vice President of European Professional Women's Network, Barcelona chapter**, and a member of **Asociación Española de Directivos**. Beata speaks English, Spanish, Polish and Russian.

About Zentyal

Zentyal designs and develops IT solutions for small and medium businesses since 2004. The company provides SMBs and their local IT providers all-in-one IT solutions that are easy to use, from the server to the cloud. Zentyal-based solutions allow SMBs to reduce and rationalize IT investments, improve the security and minimize system downtime.

Zentyal-based solutions are widely used by small and medium businesses independently of their activity or location, as well as by public administration or the education sector. The partnership agreements signed with IT support and service providers in more than 20 countries guarantee the distribution of Zentyal-based solutions to customers worldwide.

For more information:

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